



6040 Hellyer Avenue, Suite 100  
San Jose, CA 95128  
Main 408 249 1411  
fax 408 200 8930

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington D.C., 20554

Mr. Martin:

I'm writing to express our appreciation, satisfaction and high regard for KCBS-AM radio in San Francisco, California.

As a representative of Second Harvest Food Bank, a non-profit organization dedicated to giving food to those in need in the San Francisco Bay Area, we have found KCBS to be an invaluable partner in achieving our goals. The following are just a few examples of recent, successful campaigns:

- The 2007 Holiday Food and Fund Drive coordinated by the Second Harvest Food Bank was a huge success due in large part to the involvement of a PSA campaign with KCBS.
- In May of 2008, Second Harvest Food Bank partnered with the United States Postal Service to ask local residents to donate food through letter carriers. KCBS was instrumental in conveying our message through Public Service Announcements.
- The annual "Share Your Lunch" campaign to feed school-age children during the summer months has consistently received a high degree of participation thanks to the involvement of KCBS.

With the help of KCBS and their Public Service Announcement program, we have been able to reach the community members who have donated so generously. We have been able to exceed donation levels, even as other markets throughout the nation have had dramatically lower contributions based on the economy.

KCBS has been a wonderful community partner and has always stepped up to help us fight to end hunger in the Bay Area.

Sincerely,

A handwritten signature in black ink, appearing to read "Hunter L. Elkins", is written over a circular stamp that partially overlaps the "Sincerely," text.

Hunter L. Elkins  
President

JUN-5-2008 08:30 FROM:

4157210674

TO: 7654080

## SHERRY JACOBS MEDIA

JUNE 4, 2008

CHAIRMAN KEVIN J. MARTIN  
FEDERAL COMMUNICATIONS COMMISSION  
445 12<sup>TH</sup> STREET, SW  
WASHINGTON, DC 20554

DEAR MR. MARTIN:

I AM WRITING TO LET YOU KNOW THAT KCBS-AM, THE SAN FRANCISCO CBS NEWS STATION, HAS DONE A GREAT SERVICE IN RUNNING PSAs FOR SEVERAL OF MY NON-PROFIT CLIENTS. THESE ARE CLIENTS SUCH AS THE LOCAL BLOOD BANK AND LOCAL ADOPTION AGENCY WHO DO NOT HAVE ENOUGH MONEY TO SPEND ON AN ADVERTISING SCHEDULE, AND THEREFORE ARE GRATEFUL TO BE ABLE TO PROMOTE THEIR CAUSE VIA RADIO AND ONLINE, AT NO COST TO THEM.

WE TRULY APPRECIATE THE SERVICE KCBS HAS PROVIDED, AS WE COULD NOT HAVE BROUGHT AWARENESS TO OUR CAUSE OTHERWISE.

THANK YOU.

*Sherry Jacobs*  
SHERRY JACOBS  
OWNER

305 D STREET, SAN RAFAEL, CA 94901  
PHONE: 415.721.0673, EMAIL: SJMEDIA@COMCAST.NET



[www.opportunityjunction.org](http://www.opportunityjunction.org)

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June 5, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington D.C., 20554

Dear Chairman Martin,

KCBS-AM is among the radio stations to whom we send PSAs promoting our free services.

As a non-profit organization whose mission is to fight poverty by helping low-income adults get the skills and confidence they need to support themselves and their families, we are very grateful for the help KCBS provides to reach out to those who need our services.

We hope that the FCC continues to hold commercial broadcasters accountable by insisting on significant community service as part of their license conditions.

Yours truly,

Jesse Golden  
Director, Development and Adult Education

PHONE 925-776-1133

3102 Delta Fair Boulevard • Antioch • CA 94509

FAX 925-776-1131



June 5, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Mr. Martin,

On behalf of St. Anthony Foundation in San Francisco, I wanted to let you know how much our local CBS stations have helped us over the years. The public affairs show that airs on KLLC, KITS, KMVQ, KFRC, and KYCY have featured our organization several times, highlighting the programs we offer to homeless people, people with addiction issues and/or mental illness, as well as our dining room that serves 2400 people every day, 365 days a year.

We are grateful for these stations and the personnel who have worked so closely with us through the years. St. Anthony Foundation receives no funding from federal, state, or city agencies; we rely on donations from the public to provide our services. The exposure we have received through the public affairs show has helped to widen our donor base and enable to continue serving the poor here in our city.

Thank you.

Sincerely,

Fr. John Hardin, OFM  
Executive Director

# Homeward Bound

OF MARIN

June 5, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Chairman Martin:

On behalf of Homeward Bound of Marin, I would like to let you know how our local CBS radio stations have consistently assisted us in connecting with the larger Bay Area community in our efforts to move families and individuals out of homelessness.

By featuring Homeward Bound on the public affairs show that air on KMOVQ, KERC, KLLC, KITS, and KYCY, we have been able to solicit volunteers and donations as well as raise public awareness about homelessness in Marin County and how to be part of the movement to end homelessness. Our organization offers support services and job training opportunities so that people have an opportunity to become integral and productive members of our community.

We deeply appreciate these opportunities to literally get the word out to a larger community and look forward to many more efforts to partner in the mission to end homelessness.

Sincerely,



Mary Kay Sweeney, Ph.D.  
Executive Director

JUN-05-2008 15:44

CMHS PHARMACY SERVICES

415 252 3206

132



**PROJECT  
HOMELESS  
CONNECT**



Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

June 5, 2008

Dear Mr. Martin:

On behalf of Project Homeless Connect (PHC) in San Francisco, I'd like to thank our local CBS radio stations KITS, KLLC, KFRC, KMQV, and KYCY for their continual support of our project. PHC is intended to connect people experiencing homelessness with the supportive services they need to begin to rebuild their lives.

In addition the PHC one-stop-shop model provides access to job training, medical and mental health care, substance abuse treatment, benefit counseling, legal and DMV assistance, and dental care. We also include family services for homeless families, senior services and youth specific services.

PHC is a true community program - almost all of the services are provided pro-bono by area businesses, organizations, local government, and community volunteers.

It has been said that a person can access over eight months of service in a single day at Project Homeless Connect, and CBS has been a wonderful community partner forwarding this unique program.

Liz Saint John has interviewed PHC leaders and clients which has helped the community understand that there are numerous issues that can cause homelessness - and that there are ways to help. Through her public affairs show she has helped put a face on homelessness and brings sensitivity to the issue. We have also found her program to be very effective in helping Project Homeless Connect recruit new volunteers as well as raise public awareness about the current homeless situation in San Francisco.

CBS continues to provide a true benefit through good news reporting, entertaining music but importantly CBS radio stations invest in the community in which they broadcast through the insightful interview programs such as the Liz Saint John show.

Sincerely,

Judith Klain  
Director  
Project Homeless Connect

**SEATTLE**



Seattle Goodwill | 1765 6<sup>th</sup> Avenue South | Seattle, Washington 98134-1608 | Phone (206) 329-1000 | Fax (206) 726-1502  
1(877) GIVE4GOOD | www.seattlegoodwill.org

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May 27, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Chairman Martin,

I am writing on behalf of CBS Radio in Seattle. The stations and management of CBS Radio have played an important role in the support of nonprofit organizations in this area. Seattle Goodwill has received the benefit of their time, talents and financial support on multiple levels over many years.

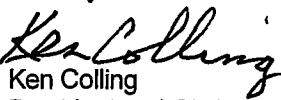
The local stations of CBS Radio have supplied tens of thousands of dollars worth of public service announcements to Seattle Goodwill alone. The CBS organization has also supported Goodwill with financial support in the form of event sponsorship.

As a nonprofit that runs a business to support our mission of helping individuals find and keep jobs, we rely on donations of clothing and household items to sell in our retail thrift stores. CBS Radio has participated over many years in our donation drives.

A critical factor in any nonprofit's success is the leadership of the Board of Directors. The CBS Vice President and Market Manager for this area, Lisa Decker, has served expertly on our Board of Directors for more than eight years, including as Chairperson of the Board. During this time we have relied upon Ms. Decker's advice, management skills and knowledge of the community. As she has seen us through business challenges and successes, she has unfailingly given of her time and expertise. She has also served on the Fund Development Committee, providing sales and marketing advice on a regular basis as well as helping move forward specific campaigns.

We are grateful to the support of CBS. We appreciate their commitment to the local community.

Thank you.

  
Ken Colling  
President and CEO

*Because jobs change lives*



# Children's

Hospital Foundation

May 21, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Mr. Martin,

It is my pleasure to share with you some information about Seattle Children's Hospital's relationship with radio station KBKS 106.1 (KISS FM) here in Seattle. KISS has been our fundraising partner for the last 7 years through the "One Big KISS for Children's Hospital" Radiothon. Hosted by morning team Jackie & Bender, this event has grown to be one of our most successful annual fundraisers, generating more than \$6.5 million for the hospital since its inception.

We are extremely fortunate to have the support of everyone at KISS FM. Each year, as part of the radiothon, the team at KISS creates wonderful and emotional tributes about Children's Hospital patients and families. They spend countless hours meeting with and interviewing these families, selecting background music and editing the pieces. These stories are so emotive that families often ask for copies to share with families and friends. The pieces are especially poignant to families who have lost their child to illness. The dedication and compassion the hosts and staff show our patients and families is immeasurable. In addition, the sales force and promotions department spend tireless hours working with their clients in the community and reaching out to their loyal listeners to make this event a success.

Founded in 1907, Seattle Children's provides excellent patient care with compassion and respect for all children. Quality care for all patients regardless of family resources has been our primary mission for over 100 years. Last year, Children's provided more than \$65 million in uncompensated care. This would not be possible without the generosity of our community and partners like KBKS 106.1 (KISS FM). We are truly grateful for their ongoing compassion.

Sincerely,



Douglas T. Picha  
President  
Children's Hospital Foundation

May 19, 2008

Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

P.O. Box 9716  
Federal Way, WA  
98063-9716

tel. 253.815.1000

[www.worldvision.org](http://www.worldvision.org)

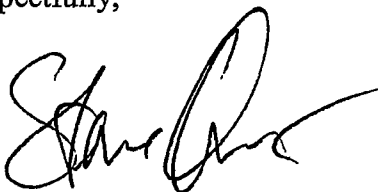
Dear Mr. Martin,

It is a great pleasure to write the strongest possible testimonial/endorsement about CBS Radio's KZOK-FM's partnership with World Vision. Through our three-year partnership we have developed an incredibly strong tie between the local Seattle community and our work around the globe.

While we are an international relief and development NGO, it is critical for us to establish local connections for support and we have no better partner for radio than KZOK-FM in Seattle. The station has embraced our child-based efforts in ways rarely seen in our business. Frankly, they "get it"! They understand that creating a local 'community' that cares about international efforts benefits both sets of people served.

KZOK-FM Seattle is a model of a proactive radio station that cares as much about the people who listen as the shareholders who own the company. Their dedication to World Vision and to their listeners is unparalleled - - I wish I had partners like KZOK all over the country!

Respectfully,



Steve Quant  
Director of Media Acquisition, World Vision

**TAMPA**



Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> St. SW  
Washington, D.C. 20554

Chairman Martin:

It is with much gratitude that I report the consistent support of Wild 98.7FM (WLLD) of the Society for the Prevention of Cruelty to Animals (SPCA) Tampa Bay. For nearly two years the SPCA has had an adoptable pet feature on the station's successful morning show. The SPCA's segment usually lasts three to five minutes. With this time, we are able to reach 18-35 year old demographic concerning animal-related issues such as animal cruelty, spaying and neutering, pet behavior etc. WLLD has been a media sponsor for several adoption events and is a regular sponsor for our largest fundraiser, Pet Walk in October.

As a 501C-3, non-profit animal shelter, the SPCA does not have an advertising budget. Without the support of donated radio and television we would not be able to reach adopters and supporters of the more than 15,000 homeless animals the SPCA cares for each year. WLLD and CBS Radio are true supporters of non-profit organizations like ours.

Please do not hesitate to call me if you have any questions.

Sincerely,

Marissa Segundo  
Public Relations Manager  
SPCA Tampa Bay  
9099 130th Ave N  
Largo, FL 33773  
727-586-3591 ext. 134  
Marissa@SPCATampaBay.org

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**of Excellence**  
Evelyn E. McFadden

Federal Communication Commission  
Attn: Chairman Kevin J. Martin  
445 12<sup>th</sup> Street SW  
Washington DC 20554

Thank you WILD 98.7 for your continued support of the Head Start Program. Your role as a partner is critical in fulfilling the mission of our organization.

Your assistance with providing services and donating items appropriate for preschoolers during the 2007-2008 school year has been very much appreciated.

We look forward to a long-term relationship and your partnering success with the *School District Head Start Program*.



Sincerely,

Brenda Mount  
Community Partnerships Manager  
Head Start Program

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(813) 744-8941 FAX: (813) 744-8954  
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NFL YOUTH  
EDUCATION  
★ TOWN ★

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TAMPA

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Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Mr. Kevin J. Martin

I write you this letter in appreciation for Wild 98.7 and their participation with the NFL Youth Education Town Centers of Tampa. I can't tell you how grateful I am to have met Mr. Keith Day of Wild 98.7. When I met Mr. Day he informed me that if I ever need their services to make sure that I give them a call. Let's just say that he has been a man of his word. It has been less than a year and we have utilized Wild 98.7 on at least five occasions and their performances have been outstanding.

Even more impressive is the stations response on short notices. With the Super Bowl coming to Tampa next year it is imperative that we are associated with a station that is connected to the community. As we work to educate and provide needed services to our youth I wish to thank you and your team and I sincerely appreciate Wild 98.7 community involvement. There is no other station in the Tampa area that provides the quality of service that Wild 98.7 provides. I have, and will continue to recommend their services to everyone I know.

Sincerely,  
*Joseph Truere*  
Community Coordinator



Greater Ridgecrest  
Branch

1801 119th Street, North, Largo, Florida, 33778 Phone: 727.559.0500 Fax: 727.559.0022 [www.ymcasuncoast.org](http://www.ymcasuncoast.org)

May 29, 2008

Attn: Chairman Kevin J. Martin  
Federal communication Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Chairman Martin:

On behalf of the YMCA of the Suncoast Greater Ridgecrest Branch, we give our up most appreciation to WLLD Wild98.7 for all their participation in our community. Wild98.7 has been a true blessing here at the Greater Ridgecrest YMCA. Without hesitation they have offer the support in many of our teen event such as fundraiser, teen dances, and local community events. Without a doubt, WLLD Wild98.7 has touched the life's of many youth by not just being a voice over the radio but a friendly face of our YMCA community. On behalf of the YMCA of the Suncoast Greater Ridgecrest Branch, we would like to say thank you for your support, your partnership, and all you have done. Thank you once again.

Xavier S. Cowans

A handwritten signature in black ink, appearing to read 'Xavier S. Cowans'.

Teen and Sports Program Director  
YMCA of the Suncoast  
Greater Ridgecrest Branch

**YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.**

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Bardmoor • Clearwater • Greater Palm Harbor • Greater Ridgecrest • Hernando • High Point • James P. Gills • North Beaches  
North Pinellas • West Pasco • Central Pinellas Child Care • Hernando Child Care • North Pinellas Child Care • Pasco Child Care

Chairman Kevin J. Martin,

May 29, 2008

I am writing today to tell you of the powerful work that Orlando from Wild 98.7 has done in the school system.

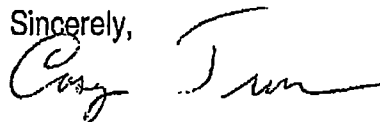
I am a fifth grade teacher, and have been for the past 14 years. For the past several years Orlando (WLLD) has come to the school and spoken with our children. He is engaging, thought-provoking, articulate, and humble every time he comes. I have been very impressed that this "star" takes the time out of his schedule to come and try and better the lives of children he doesn't even know.

Please understand that I work in a school on the south side of St. Petersburg, FL, in what has been termed a "severely economically depressed" area of town where low socio-economic students abound. These kids need hope. They need someone to come and tell them they CAN achieve. They need someone to tell them HOW they can achieve. Orlando does that.

I give them the tools every day to learn and grow and overcome their obstacles. But therein lies the problem: I'm here every day. They tend to block me out sometimes. So it is very helpful to have a local radio disc jockey from the #1 urban station in the area come in and reiterate what I tell them on a daily basis. It gives me a little credibility that the things I'm telling them all year are REALLY things that will help them succeed.

Orlando's time and effort is sincerely appreciated and I hope he can continue to find time in his schedule to affect the lives of the children in my school.

Sincerely,



Casey Turner  
James B. Sanderlin Elementary  
2350 22nd Ave South  
St. Petersburg, FL 33713



May 30, 2008

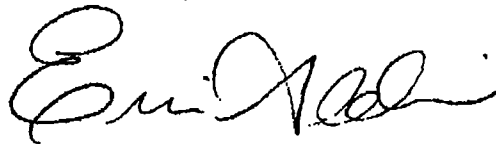
Federal Communication  
Commission  
Kevin J. Martin  
Chairman

Dear Mr. Martin:

When I inquired about Wild 98.7 coming to take part in the Great American Teach-In, I received an immediate response. Gordie and Paco from the morning show represented the station well at Van Buren Middle School in Tampa, Florida. I have been a teacher for three years and always look for great speakers for this event. Not only did they show support for the community, they also inspired my students to reach for their goals, be respectful and never give up. The topics they presented made a special impression on my students because they are mostly from low income families. My students were so impressed that they asked to make thank you cards for Gordie and Paco the next day. Wild 98.7 was clearly represented well and with excellent rapport.

I was pleased to meet and have Gordie and Paco in my classroom for the Great American Teach-In. I hope to have them as speakers again at my new school for years to come.

Sincerely,



Erin Aldrich  
Family & Consumer Science  
Giunta Middle School  
[erin.aldrich@sdhc.k12.fl.us](mailto:erin.aldrich@sdhc.k12.fl.us)



DEPARTMENT OF THE ARMY  
UNITED STATES ARMY RECRUITING BATTALION TAMPA  
3350 BUSCHWOOD PARK DRIVE, SUITE 140  
TAMPA, FLORIDA 33618-4312

30 May 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554,

My name is Staff Sergeant Robert D. Jones and I am currently in the Regular Army and have served over 16 years of honorable service and a Two-time War Veteran. I, also, am a U.S. Army Recruiter serving here in Tampa, Florida. I am really involved in the community and also looking to volunteer my services or always looking for help from outside resources. I just have to mention that WILD 98.7FM along with Mr. Keith Day with his outstanding Street team did a phenomenal job in helping me to connect to the Citrus Park community. Their ambition to participate and interacting with the local citizen prove pivotal in providing the right atmosphere of staying in touch with showing love to the community. This is by far one of my favorite radio stations here in the Tampa area and I really look forward into working with this station in the near future. I would debate anyone who has doubts about the professional, attitudes and the business mentality that this organization has built over the years. Thank you for your time.

Very Respectfully,

A handwritten signature in black ink, reading "Robert D. Jones", is positioned above the typed name.

ROBERT D. JONES  
SSG, USA  
U.S. ARMY  
(813) 846-1501

"RECRUITING FOR AMERICA'S ARMY"



Making the Most of Life

May 23, 2008

Mr. Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street S.W.  
Washington, DC 20554

Dear Mr. Martin,

On behalf of LifePath Hospice in Hillsborough County, Florida, I would like to share with you more about a partnership that we have had with CBS Radio. For more than six years, CBS Radio has been a friend and advocate for the patients and families of LifePath Hospice.

Two of its radio stations, WQYK and WSJT, have been In-Kind Sponsors for our past fundraising events. WQYK was a sponsor of our golf tournament from 2004 to 2006, where staff donated a number of items for our live auction. This resulted in significant funds being raised for our patients and families in our community. On-air personalities also participated in the tournament and enlivened the spirits of the golfers and spectators.

Our relationship with WSJT has spanned six years, by partnering with us as an In-Kind Sponsor to promote our premier fundraising event, Island Night at Jackson's. As an organization, we do not advertise in the media, and WSJT's on-air promotions afford us an opportunity each year to be able to promote our event in the community and raise public aware of our programs and services. We specially enjoy our relationship with on-air radio personality George Nix, whose compassion has tied him to our organization over the years. Each year, Island Night attendees tell us that they heard about our event while listening to WSJT and you certainly can't put a dollar amount on the value that has to LifePath Hospice.

CBS Radio's partnership and support helps us to care for more than 1,600 patients each day who are facing the challenges of life-limiting illnesses. We provide care regardless of a patient's ability to pay for our services, and business partnerships in our community, like the one with CBS Radio, helped to make it possible for LifePath Hospice to administer more than \$4.7 million in charity care in 2007. We are truly grateful for the support LifePath Hospice has received over the years from CBS Radio and look forward to our continuing partnership..

Sincerely,

Sharon A. Jones, CFRE  
V.P. of Development

*understanding. comfort. strength.*

Sun City Center  
3725 Upper Creek Drive  
Ruskin, FL 33573  
813.634.7621

South Tampa  
3010 W. Azeele Street  
Tampa, FL 33609  
813.877.2200

Temple Terrace  
11150 N. 53rd Street  
Temple Terrace, FL 33617  
813.908.7650

[www.lifepath-hospice.org](http://www.lifepath-hospice.org)

Corporate Office: HPC Healthcare, Inc. • 12973 N. Telecom Parkway, Suite 100, Temple Terrace, FL 33637 • 813.871.8111 • 1.866.204.8611

A copy of the official registration and financial information may be obtained from The Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state. LifePath Hospice does not share, sell, or distribute our mailing lists to any third parties, for any reason. If you wish to be removed from our mailing list, please contact our Development Department at (813) 877-2200 or by e-mail at [development@lifepath-hospice.org](mailto:development@lifepath-hospice.org).





**The Angelus, Inc.**  
12413 Hudson Avenue  
Hudson, FL 34669  
Phone: 727-856-1775  
FAX: 727-856-1070  
Email: [tammy@theangelus.com](mailto:tammy@theangelus.com)

May 24, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 - 12<sup>th</sup> Street SW  
Washington, DC 20554

Dear Mr. Martin:


I am writing this letter in response to reports that the FCC does not feel that local radio stations do enough community service. I am not familiar with radio stations around the country but let me assure you that this is not in case in the Tampa Bay area. WQYK 99.5 is the most community involved station that we have in the area.

I am the Event Coordinator for The Angelus which is a full time residential facility for the severely handicapped located in Hudson, FL. WQYK has for the past twenty years been a huge supporter of The Angelus. They not only promote the events that we do in conjunction with them they also mention any event that goes on in our area if it will benefit The Angelus...even if another radio station is sponsoring it.

We work very closely with them on our three biggest yearly fund raisers and they have helped us raise over a million dollars for this wonderful place. The entire staff of WQYK is always thinking of new ways to help us raise money and this is all done out of the kindness of their hearts. The Angelus has never spent a single dollar in advertising. We rely solely on WQYK for free promotion and they have never let us down.

I appreciate your time and if you ever want to experience the finest example of community service just tune your FM dial to 99.5.

Yours truly,

  
Tammy Williams  
Event Coordinator



FamilyFirst.net  
5211 W. Laurel Street  
Suite 102  
Tampa, FL 33607  
813.222.8300 telephone  
813.222.8301 facsimile

May 27, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 – 12th Street SW  
Washington, DC 20554

Dear Chairman Martin,

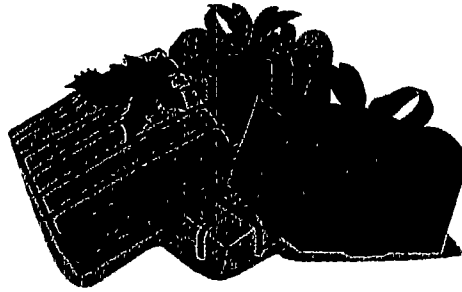
I am writing to commend the WQYK 99.5 FM radio staff for their excellent work in the community. WQYK has been a partner to Family First, a 501(c)(3) nonprofit organization, based in Tampa, Florida, for the last 10 years without interruption. Three days a week they air our radio feature, The Family Minute with Mark Merrill. Over time, they have helped us reach hundreds of thousands of listeners with our family strengthening advice.

In addition, WQYK supports our fatherhood program, All Pro Dad, each year with thousands of dollars of donated media and their presence at our events. Because of their care of and concern for the families of Tampa Bay, we are able to make a strong impact in our market. We are grateful to the entire WQYK team for their outstanding leadership in our community.

Sincerely,

George Woods  
Director of Marketing  
All Pro Dad  
Family First  
813-222-8280

MASON DIXON'S  
CHRISTMAS WISH FUND, INC.



June 2, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Sir,

Our 501(c) 3 charity, the Mason Dixon Christmas Wish Fund, Inc., owes a great big "thank you" to one of your local radio stations. For over 7 years, we have had the good fortune of developing a relationship with WRBQ, Q105. Their on-air staff, as well, as their promotions department have brought great awareness about our charity to the Tampa Bay area.

We are a very small local charity that provides funds to Tampa Bay families. WRBQ has helped us to promote many of our fundraisers. They have also helped to get the word out on how families can receive the help that they need.

Thanks to Q105, we will raise and donate our one millionth dollar to needy families in Tampa Bay sometime in 2008. We could not have accomplished this feat without the promotion and co-operation of Q105/WRBQ radio.

Sincerely,

A handwritten signature in cursive script that reads "Patricia T. Crawford".

Patricia T. Crawford

# Abilities Foundation

2735 Whitney Road  
Clearwater, FL 33760-1610

Richard B. Winning, Chairman

May 20, 2008

Mr. Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Dear Chairman Martin:

It is without hesitation that I commend the leadership at WRBQ/WSJT for its extraordinary record of community service and support of nonprofit organizations in the Tampa Bay area.

I represent the Abilities Foundation, a 501(c)(3) Clearwater-based nonprofit that has helped thousands of Floridians with disabilities obtain mainstream jobs and affordable housing.

Neither a United Way nor federally-funded agency, the Foundation is dependent upon the beneficence of corporate and civic-minded leaders to accomplish its mission. Marketing Director Rose Bobier, DJs George Nix and Alicia Kay, and others at WRBQ/WSJT are shining exemplars of such individuals.

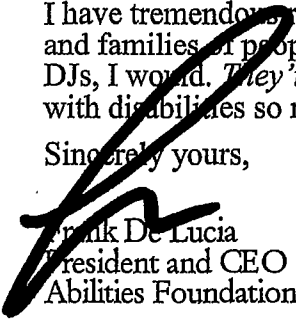
Radio stations, I believe, are required to do a certain amount of pro bono work for charities, but WRBQ/WSJT sets the gold standard for going above and beyond minimal expectations. *These folks get it.* They see the value of strong relationship with a leading nonprofit and genuinely endorse and promote its work.

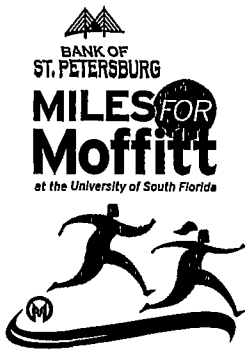
The Foundation raises the majority of its revenues from wine tastings and dinners, and for as long as I can remember (and I've been here 25 years), WRBQ/WSJT has been the exclusive radio sponsor of every major event we've staged. They not only publicize our events via frequent PSAs, on-air promos, live interviews and broadcasts, web site listings and calendars, and ticket giveaways, but also attend all of our events, donate autographed auction items, distribute literature, hammer home the fact that these are *charity-based* functions, and, above all, encourage listeners to attend and get involved with our work. Yikes!

That kind of endorsement and widespread exposure is invaluable to a nonprofit and greatly facilitates our ability to attract sponsors and patrons — the lifeblood of any event.

I have tremendous respect and admiration for their continued faith in our ability to improve the lives and families of people with disabilities. If I could throw a net over people like Rose and WRBQ/WSJT DJs, I would. *They're* what's right with our community, and the reason I find raising money for people with disabilities so rewarding.

Sincerely yours,

  
Frank De Lucia  
President and CEO  
Abilities Foundation



P.O. Box 292791  
Tampa, FL 33687-2791  
813-745-1346  
813-745-1380 FAX  
[www.milesformoffitt.com](http://www.milesformoffitt.com)

*2008 Race Chair*  
Karen J. Dalton

*2008 Sponsorships Chair*  
Priscilla Mack

*2007 Board Members*  
Angela Alexandrow  
Karen Dalton  
Suzette Berkman  
Cathy Brainard  
Sarita Charlton  
Tammy Farewell  
Arlynn Haarer  
Priscilla Mack  
Rich McCrea  
Joe Miller  
Tamara O'Malley  
Debbie Peterson  
Pete Pfannerstll  
Cynthia Visot

*Race Director*  
Phillip LaHaye

*Miles for Moffitt Coordinator*  
Susan Meadows

May 21, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> St. S.W.  
Washington, D.C. 20554

Dear Chairman Martin:

We are immensely grateful to WRBQ (Tampa Bay's Q105) for the support this station has given to Miles for Moffitt. This annual not-for-profit event has raised over \$200,000 for cancer research programs at Moffitt Cancer Center in Tampa.


Without WRBQ's support our event could not have achieved the levels of participation, which has grown from 1,200 to 3,000 participants in three years. In-kind media sponsors like WRBQ help keep our event promotion costs down so that 100 percent of the race entry fees go directly to cancer research.

Among WRBQ's contribution to Miles for Moffitt is a generous schedule of 30-second promotional spots, 15-second live announcements and on-air time interviews with event officials to raise awareness in the Tampa Bay community about our event.

In 2007, when our race event was postponed due to unexpected air quality conditions from wild fire smoke, WRBQ went above and beyond by extending its promotional spots to include additional announcements about the re-schedule race date.

WRBQ has also assisted Moffitt on other fund raising events, including the annual Key for the Cure.

Thank you for this opportunity to express our appreciation for the support WRBQ provides Miles for Moffitt whose sole purpose is to help Moffitt Cancer Center fulfill its mission to contribute to the prevention and cure of cancer.

Sincerely,  
  
Karen Dalton  
Founder and Chairman  
Miles for Moffitt Inc.

To Benefit





# LifeLink Foundation



*A not-for-profit corporation dedicated to serve patients in need of transplantation therapy.*

Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

May 23, 2008

Dear Mr. Martin:

I am pleased to share a positive experience with a radio station in west central Florida, WSJT 94.1. The station has been a community partner with LifeLink Foundation, a non-profit, community service organization dedicated to the recovery and transplantation of organs and tissue, for several years. WSJT 94.1, as part of the Tampa Bay Broadcast Alliance, has run ads promoting the LifeLink message, as well as our events at no cost. Most of these free ads, but not all tend to air during the month of April, a nationally-sanctioned time to promote the need for and life-saving benefits of organ donation.

We are extremely appreciative of the station's willingness to promote our cause and look forward to a continued collaboration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ruth'.

Ruth Duncan Bell, MPA  
Senior VP, Public Relations